



ICICI Prudential Asset Management Company Limited

Corporate Identity Number: U99999DL1993PLC054135

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Notice to the Investors/Unit holders of ICICI Prudential Equity Income Fund, ICICI Prudential Equity - Arbitrage Fund, ICICI Prudential Blended Plan - Plan A, ICICI Prudential Balanced Advantage Fund, ICICI Prudential Balanced Fund and ICICI Prudential Interval Fund IV - Quarterly Interval Plan B (the Schemes)

Notice is hereby given to all the investors/unitholders of the Schemes that the Trustee has approved October 16, 2015 as the record date for declaration of dividend under the dividend option of the plans under Schemes. Accordingly dividend will be paid to all the unit holders whose names appear in the register of investors/unitholders of the Schemes, at the close of business hours on October 16, 2015 and subject to availability of distributable surplus under the Schemes, at the recommended rates as mentioned below. For ICICI Prudential Interval Fund IV - Quarterly Interval Plan B (IFIV - QIPB) provision (i) and (ii) will be applicable, for payment of dividend.

| Plans/Options under the Schemes | Recommended rate of dividend (₹ Per unit) (Face value of ₹ 10/- each) | NAV as on October 08, 2015 (₹ Per unit) |
|---|--|--|
| ICICI Prudential Equity Income Fund | | |
| Regular Plan - Monthly Dividend | 0.04 | 10.18 |
| Direct Plan - Monthly Dividend | 0.04 | 10.26 |
| ICICI Prudential Equity Arbitrage - Fund | | |
| Regular Plan - Dividend | 0.0291 | 13.8988 |
| Direct Plan - Dividend | 0.0356 | 14.6828 |
| ICICI Prudential Blended Plan- Plan A | | |
| Regular Plan - Dividend | 0.0242 | 13.5998 |
| Direct Plan - Dividend | 0.0277 | 13.6525 |
| ICICI Prudential Balanced Advantage Fund | | |
| Regular Plan - Monthly Dividend | 0.08 | 13.67 |
| Direct Plan - Monthly Dividend | 0.08 | 14.05 |
| ICICI Prudential Balanced Fund | | |
| Regular Plan - Dividend | 0.15 | 22.57 |
| Direct Plan - Dividend | 0.15 | 25.70 |
| ICICI Prudential Interval Fund IV - Quarterly Interval Plan B #@ | | |
| Retail Dividend | 0.1640 | 10.1640 |
| Regular Plan - Dividend | 0.1639 | 10.1639 |
| Direct Plan - Dividend | 0.1651 | 10.1651 |

Subject to deduction of applicable dividend distribution tax.

@ The dividend amount payable will be dividend per unit as mentioned above or the entire distributable surplus to the extent of NAV movement since previous record date, available as on record date.

The Specified Transaction Period (STP) of IFIV - QIP B is October 16, 2015 to October 19, 2015. Since the record date for declaring dividend and STP date of IFIV - QIP B coincides, the following will be applicable:

- (i) In respect of valid purchase/switch-in applications received till 3.00 p.m. on October 16, 2015, the ex-dividend NAV* of the respective date of receipt of application will be applicable and the investors shall not be eligible for dividend declared, if any, on the record date; and
- (ii) In respect of valid redemptions/switch-out requests received till 3.00 p.m. on October 16, 2015, the ex-dividend NAV of the respective date of receipt of application will be applicable and the investors will be eligible to receive the dividend.

* In respect of applications for an amount equal to or more than ₹ 2 lakh, the Applicable NAV shall be subject to the provisions of SEBI Circulars No. Cir/IMD/DF/21/2012 dated September 13, 2012 and No. Cir/IMD/DF/19/2010 dated November 26, 2010, as may be amended from time to time, on uniform cut-off timings for applicability of NAV.

For units in demat form: Dividend will be paid to those Unitholders/Beneficial Owners whose names appear in the statement of beneficial owners maintained by the Depositories under the plans/ dividend options of the Scheme on October 16, 2015.

It should be noted that pursuant to payment of dividend, the NAV of the plans/dividend options of the Schemes would fall to the extent of dividend payout and statutory levy, if any.

Investors are requested to take a note of the above.

For ICICI Prudential Asset Management Company Limited

Place: Mumbai

Sd/-

Date : October 10, 2015

Authorised Signatory

No. 010/10/2015

CALL MTNL/BSNL: 1800 222 999 • Others : 1800 200 6666 • Or, apply online at www.icicipruamc.com

Mutual Fund investments are subject to market risks, read all scheme related documents carefully.